



Evaluating Web Page Components

Web Page Component	Score 1 Criteria (Not Acceptable)	Score 2 Criteria (Needs Work)	Score 3 Criteria (Benchmark)	Score 4 Criteria (Outstanding)
Design	Page layout is confusing and hard to read. Graphics are inappropriate or take too long to download. Page is too long.	Page elements (color, text, graphics) need some work, although basic design & layout are okay.	Page is well laid out and easy to read. Graphics are appropriate and enhance the content. Not too much material on one page.	Page design enhances the presentation of content and engages the student.
Navigation & Links to Graphics	Links on the page do not work or are incorrectly labeled. Navigational links are missing.	Some links do not function correctly, or are incorrectly labeled.	Links work and are correctly labeled.	Navigation is easy and intuitive. Abundant cross-linking is done to allow vertical and horizontal movement through course material.
Interactivity: “Bells & Whistles”	Javascript, Flash, or other interactive elements do not function properly	Javascript, Flash, or other interactive elements detract from course content delivery	All interactive elements work as needed to support course content delivery, or the level of interactivity is appropriate for page content.	Score 3 criteria are met. Interactive elements enhance design and add to overall effectiveness of course content delivery
Accessibility	Does not meet Priority 1 Accessibility Guidelines	Meeting Priority 1 Accessibility Guidelines is attempted but not consistent	Priority 1 Accessibility Guidelines have been followed to the best of the developer’s ability	Score 3 criteria are met with an attempt to also meet Priority 2 & Priority 3 guidelines.

Page Content	Page content is hard to understand or inappropriate for the learning objectives. No attempt is made to include active learning strategies. Content amount is too much or too little -- poorly "chunked."	Page content and/or learning strategies employed do not seem appropriate to meet the learning objective. Material is not "chunked" effectively.	Page content is appropriate to the learning objectives. There is good use of active learning strategies. Material is "chunked" effectively.	Score 3 Criteria are met. The page content and active learning strategies employed include enrichment activities and modifications for different learning styles/levels.
Spelling / Grammar	Page content contains numerous spelling and/or grammatical errors.	Page content contains some spelling and/or grammatical errors that interfere with understanding content.	Page content may contain minor spelling and/or grammatical errors but they do not interfere with understanding the page content.	Page content is free of spelling and/or grammatical errors. Readability level is appropriate for audience.

Web Page Component Score Sheet

Course Title: _____

Web Page Title or Address: _____

<u>Course Component</u>	<u>Score</u>	<u>Comments</u>
Design	_____	_____
Navigation	_____	_____
Interactivity	_____	_____
Accessibility	_____	_____
Page Content	_____	_____
Spelling/Grammar	_____	_____

Total Score _____

(Total possible = 24)

Additional Comments: